

agentic
SOCIETY

Austin, TX
AND BEYOND



AI Mastermind & Mixer

MY GOAL OF TODAY'S EVENT:

Inspire leaders with the
IRL stories & outcomes
of hiring AI Agents

TODAY'S EVENT

Your 3 Goals in 3 Hours

1 Meaningful Connection

1 Brilliant Idea

1 Decisive Action

12:00 Networking & tacos

12:30 Kickoff with Austin Distel

1:30 90 Minute Mastermind

3:00 Mixer & Cowork

< ALL EVENTS

• EVENT RECAP

MASTERMIND MIXER

IN THIS MASTERMIND, WE TALKED ABOUT...

AI employees that
close contracts,
write the news, and
sit in your meetings.

📅 Friday, July 3, 2026 · 12:00 PM – 4:00 PM 📍 Industrious, Austin, TX



Oscar Hidalgo, Justin Day and 38 others

CONNECT WITH THE PEOPLE IN THE ROOM →

Hi, I'm

Austin Distel

Former CMO @ Jasper.ai

\$0 → \$1.5B in 18 months

100k paying users, \$60M ARR

Investor & acquired a beauty spa



3 ways I stay on the cutting edge

Community, Training, Hackathons



THE
IMPACT

Where Changemakers
Meet Filmmakers

2-week sprints

90 Days to Level Up

agentic
SOCIETY

Austin, TX
AND BEYOND

EVENTS

PRICING

Book a Call

September 2026 – November 2026

<

>

September 2026

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

October 2026

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November 2026

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

The shift this year

AI is no longer just a
tool, now it's headcount

The new opportunity is

AI Employees

A workforce that works while you sleep.

The roadmap

3 Levels of Building with AI

LEVEL 1

AI Builder

Develop the habit.

You use AI personally.
Your team isn't
consistent yet.

LEVEL 2

AI-Powered Company

Build the culture.

Your team uses AI but
it isn't strategically
unified yet.

LEVEL 3

Agentic CEO

Lead all teams.

An AI-first approach is
your operating culture,
where your team
consists of employees
+ AI agents.

“My team are basically one-legged soldiers when they don't have any agents working with them.”



Dane Maxwell
SaaS founder of 17 years

It's time to become

The Agentic CEO

The leader who builds with AI
and brings the team along.

Agentic CEO.
Agentic CMO.
Agentic COO.



YOUR RESPONSIBILITY:

Lead from the front.

Bring others up.

PROVIDE YOUR TEAM:

AI Training

AI Tools

AI Budget

AI Time

AI Reward

PROVIDE YOUR TEAM:

Hope.

Recognized.

Rewarded.

Repeated.

5 member stories of

The Agentic CEO

Driving outcomes in the business with AI



MEMBER STORY

Justin Day

Local SEO Expert

Made company fully agentic

**Reduced headcount from 30 to 9,
While 10Xing output and spe**



MEMBER STORY

Isaiah Zimmerman

Founder · AI Company Brain

15-20 autonomous agents

Build software, coach sales, & more

“Being lifted by communities and groups like this. I've been building in a silo, 90-day sprint, 3:30am to 8pm every day just in my office talking to robots.”



MEMBER STORY

Erin & Vee

Functional Health Clinic

Google Sheet →

Client Retention Dashboard

Getting her team to use Claude Teams.
Her COO, Vee had never opened Claude Code before. Now it hands her the priorities that boost lifetime value.



TEAM STORY

Roman Bediner

COO @ Agentic Society

3 Slack Agents organize ALL projects
Chief of Staff, PM, & Orchestrator

Keeping track on all to-dos & updates across the company is hard. Slack, daily standups, Zoom calls... But now our team of AI agents listen 24/7, update & follow through on everything.



MEMBER STORY

Oscar Hidalgo

CEO of HVAC company in Austin

**AI agent does cold email prospecting
landed \$400k revenue in 90 days**

Now your turn: hear
what **Austin, TX**
business owners are
doing with **AI Agents**



Share your AI outcomes

agentic
SOCIETY

Austin, TX
AND BEYOND

Want more of this?



Build AI Agents & Scale Profits, Together.

✓ **AI training for your team**

✓ **Pre-built AI Agents**

✓ **Weekly calls & events**

✓ **Like-minded community**





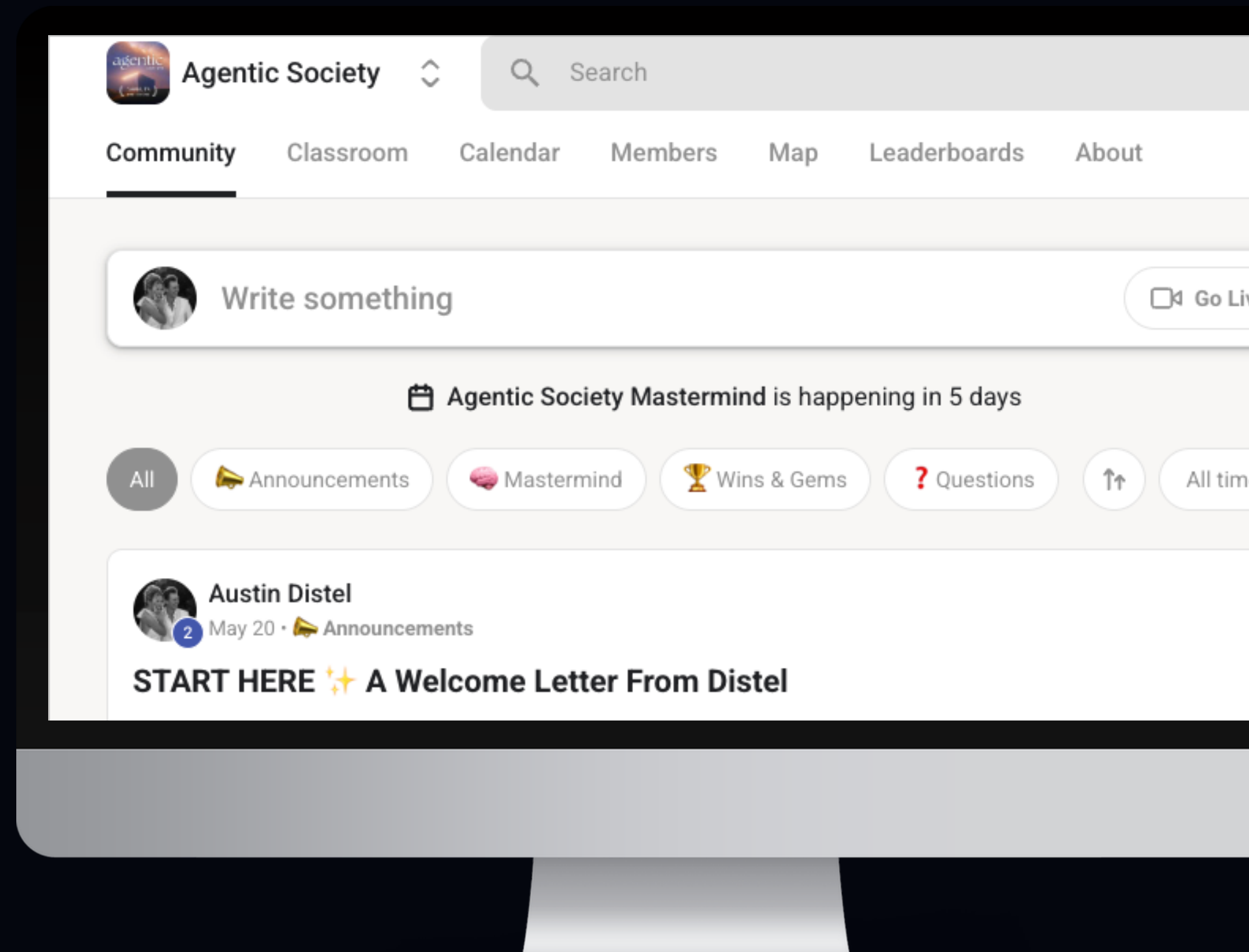
Build AI Agents & Scale Profits, Together.

✓ **AI training for your team**

✓ **Pre-built AI Agents**

✓ **Weekly calls & events**

✓ **Like-minded community**





Build AI Agents & Scale Profits, Together.

✓ AI training for your team

✓ Pre-built AI Agents

✓ Weekly calls & events

✓ Like-minded community

Hire an AI employee
for the job to be done.

Specialized AI employees, agents, workflows, and skills you deploy into your org — to extend what you, your team, and the tools you already use can do. Open any one to read the whole thing, copy it, or download the .md.

Build my path

Connect MCP



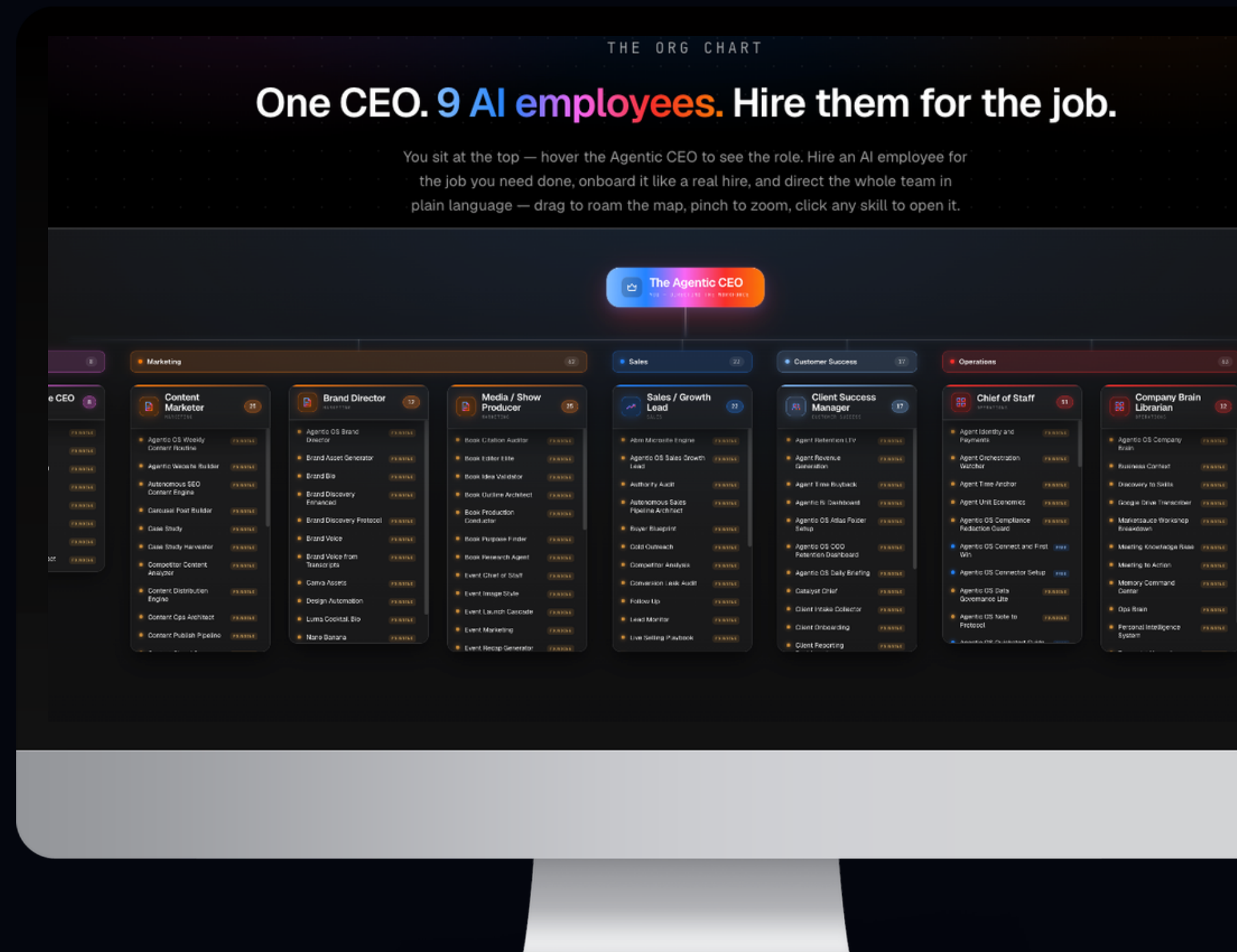
Build AI Agents & Scale Profits, Together.

✓ AI training for your team

✓ Pre-built AI Agents

✓ Weekly calls & events

✓ Like-minded community





Build AI Agents & Scale Profits, Together.

✓ **AI training for your team**

✓ **Pre-built AI Agents**

✓ **Weekly calls & events**

✓ **Like-minded community**





Build AI Agents & Scale Profits, Together.

✓ **AI training for your team**

✓ **Pre-built AI Agents**

✓ **Weekly calls & events**

✓ **Like-minded community**



Hackathon on October 15th & 16th



Choose 1 AI Agent to Build in 2 Days

Next cohort kickoff is Sept 16



Meet our team & your fellow members

agentic
SOCIETY

Austin, TX
AND BEYOND



AI Mastermind & Mixer