
agentic
SOCIETY
Austin, TX
AND BEYOND
AI Builders
& Business Leaders
AI Mastermind Mixer

TODAY'S RUN OF SHOW

12:00	Networking & tacos
12:30	"Future Fridays" with Austin Distel
1:00	90 Minute Mastermind
2:30	Award Top AI Builders
3:00	1 hr Networking Mixer

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YOUR GOALS OF TODAY'S EVENT:

1 Meaningful Connection
1 Brilliant Idea
1 Decisive Action

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MY GOAL OF TODAY'S EVENT:

Inspire leaders with the IRL stories & outcomes of building AI-forward businesses.

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STORY 1

Justin Day

SEO agency owner

- Runs an SEO agency
- Productized lead generation, client onboarding, fulfillment, and admin ops
- Reduced team size from 30 to under 10
- More clients, results delivered faster
- The ambition: a lean, profitable company with a moat of IP





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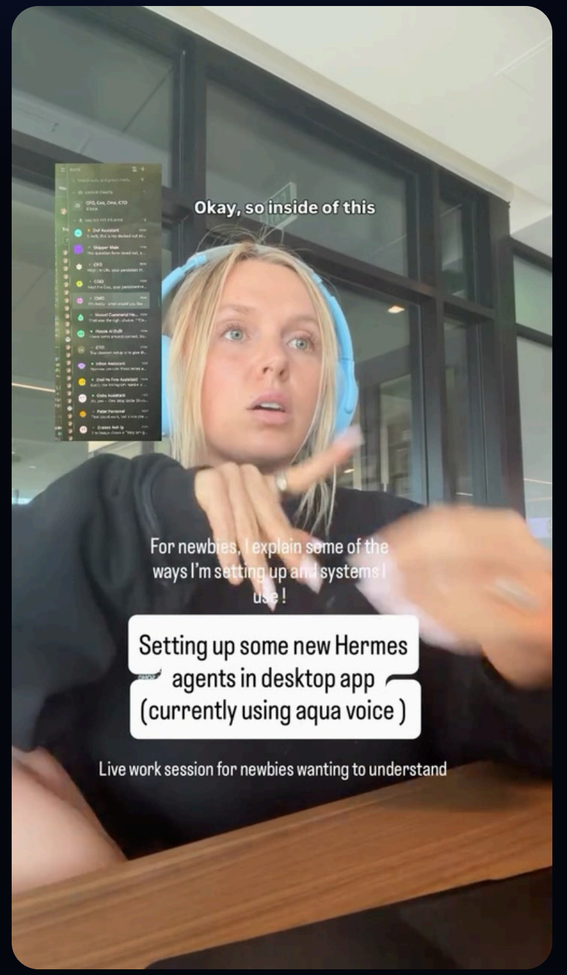
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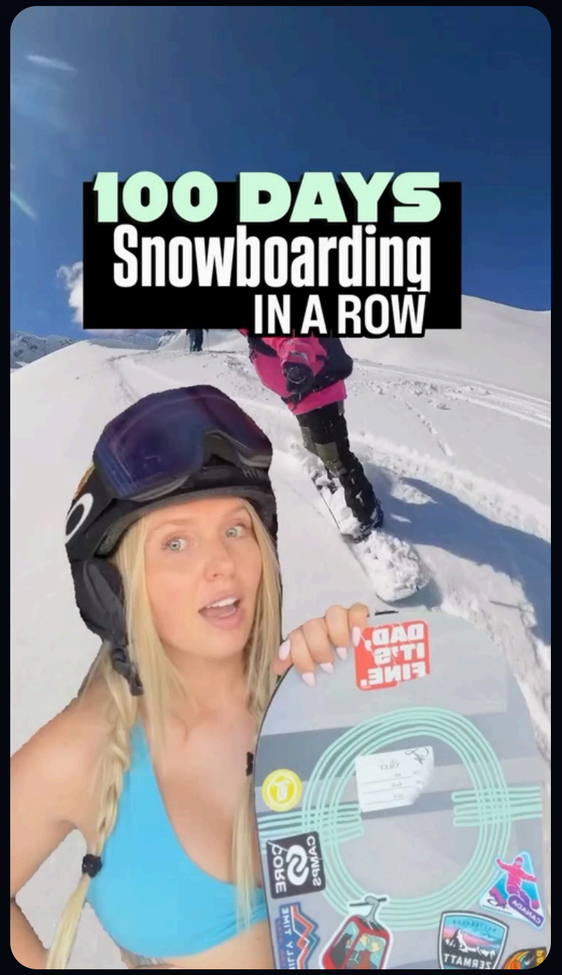
STORY 2

Ashley Kirchner

eCommerce & staffing entrepreneur

- Snowboarding 100 days this winter
- Running her businesses from the gondola
- Building an AI Employee org chart
- Kicks off work from the chairlift
- Arrives at the lodge to a job well done by her agents





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The shift this year

AI is no longer just a tool, now it's headcount

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Hi, I’m

Austin Distel

Former CMO @ Jasper.ai

Acquired first 100,000 customers

$50M revenue in 12 months, 12 people

$125M Series A at a $1.5B valuation

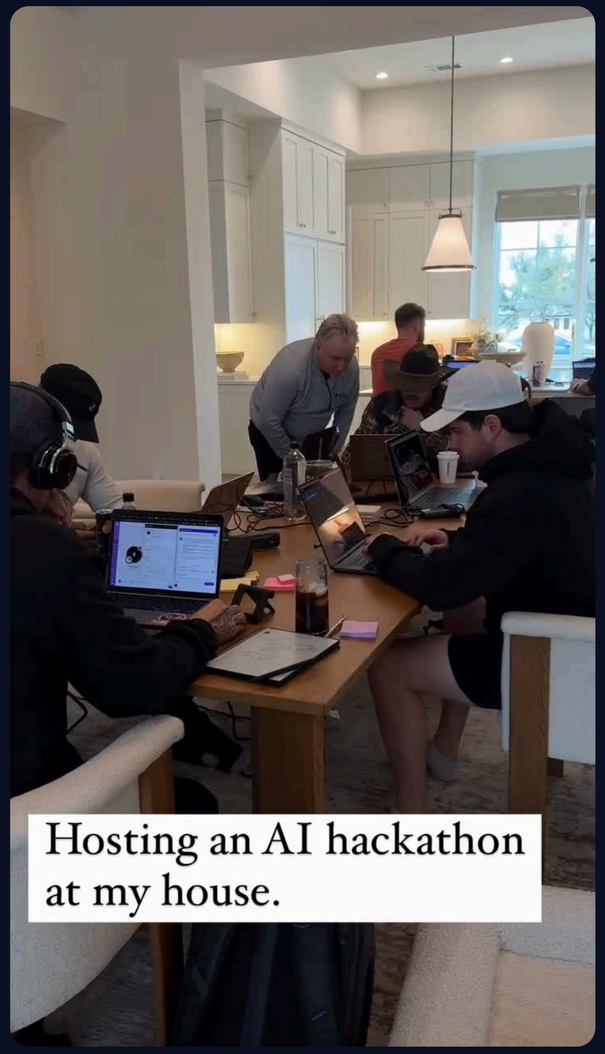
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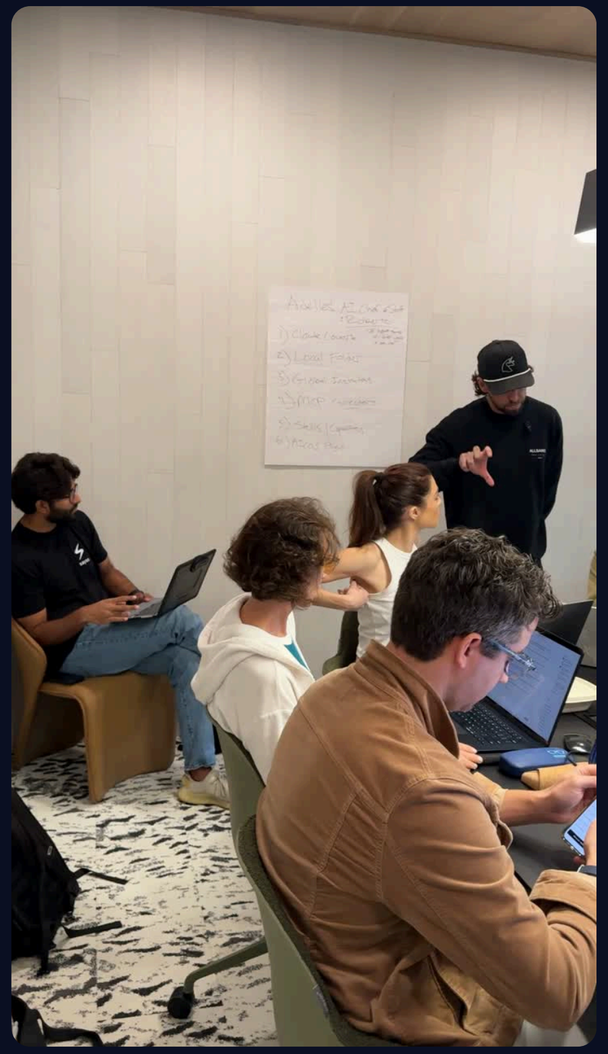


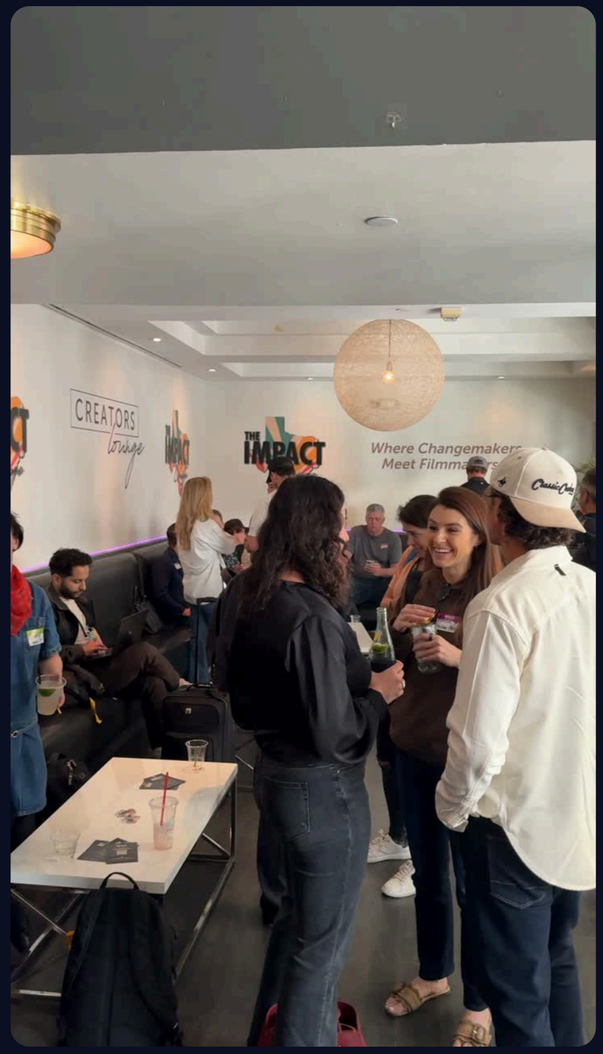
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Where we started:

Vibe coding at the dining table







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Austin, TX
AND BEYOND



The Mastermind for owners & operators building with AI to scale profits, together.

it's time to become

The Agentic CEO

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The 3-Level Roadmap to Building an AI-forward company

LEVEL 1

AI Builder

Develop the habit.

You use AI personally. Your team isn't consistent yet.

LEVEL 2

AI Teams

Build the culture.

Your team uses AI but it isn't strategically unified yet.

LEVEL 3

Agentic CEO

Lead all teams.

An AI-first approach is your operating culture, where your team consists of employees + AI agents.

What makes all this *possible*?

Building an AI company brain, an agentic command center, and hire AI employees so you can scale revenue without scaling headcount.

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AGENTIC DASHBOARD

Level 1: Google Sheets

	A	B	C	D	E	F	G	H	I	J	K
1	Date Range			Pipeline				Revenue		Client Health	
2	Week #	Week Start	Week Ending	New Leads	Calls Booked	Show Rate	New Clients	Cash Collected	Recurring Revenue	Active Clients	Retention
3	Goals	Monday	Sunday	120	30	80%	8	$24,000	$60,000	85	95%
4	W30	7/20/2026	7/26/2026	126	31	84%	8	$25,300	$49,800	60	95%
5	W31	7/27/2026	8/2/2026	97	22	68%	4	$16,200	$49,900	60	91%
6	W32	8/3/2026	8/9/2026	121	29	79%	7	$22,700	$51,000	63	94%
7	W33	8/10/2026	8/16/2026	133	33	86%	9	$27,800	$52,600	66	96%
8	W34	8/17/2026	8/23/2026	115	26	75%	6	$19,900	$53,300	67	94%
9	W35	8/24/2026	8/30/2026	124	30	80%	7	$23,600	$54,100	69	95%
10	W36	8/31/2026	9/6/2026	109	25	72%	5	$17,800	$54,500	69	93%
11	W37	9/7/2026	9/13/2026	128	32	83%	8	$26,100	$55,900	72	96%
12	W38	9/14/2026	9/20/2026	137	34	87%	10	$29,400	$57,600	76	97%
13	W39	9/21/2026	9/27/2026	120	28	77%	6	$21,500	$58,200	77	95%
14											
15											
16											

Weekly Tracking Client Pipeline

AGENTIC DASHBOARD

Level 2: Claude Artificats

Revenue Pipeline

Weekly KPIs · Coaching

Live | Copy | Publish

Connected data sources

Meta Ads — synced — Leads

GoHighLevel — synced — Calls and clients

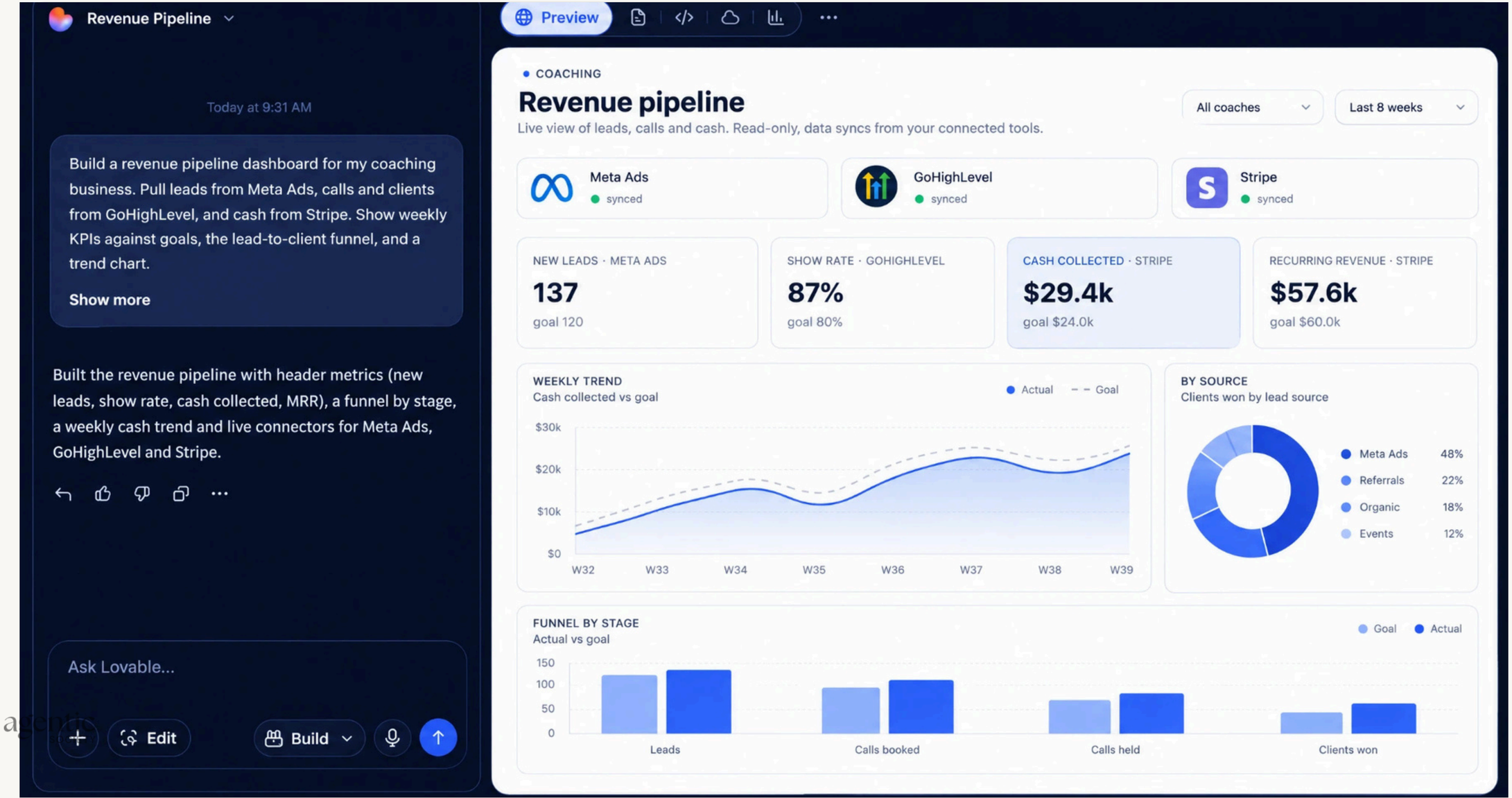
Stripe — synced — Payments

Date Range		Leads	Pipeline			Revenue	
Week #	Week Ending	New Leads	Calls Booked	Show Rate	New Clients	Cash Collected	Recurring Revenue
Goals	**Sunday**	**120**	**30**	**80%**	**8**	**$24,000**	**$60,000**
W32	8/9/2026	121	29	79%	7	$22,700	$51,000
W33	8/16/2026	133	33	86%	9	$27,800	$52,600
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W36	9/6/2026	109	25	72%	5	$17,800	$54,500
W37	9/13/2026	128	32	83%	8	$26,100	$55,900
W38	9/20/2026	137	34	87%	10	$29,400	$57,600
W39	9/27/2026	120	28	77%	6	$21,500	$58,200

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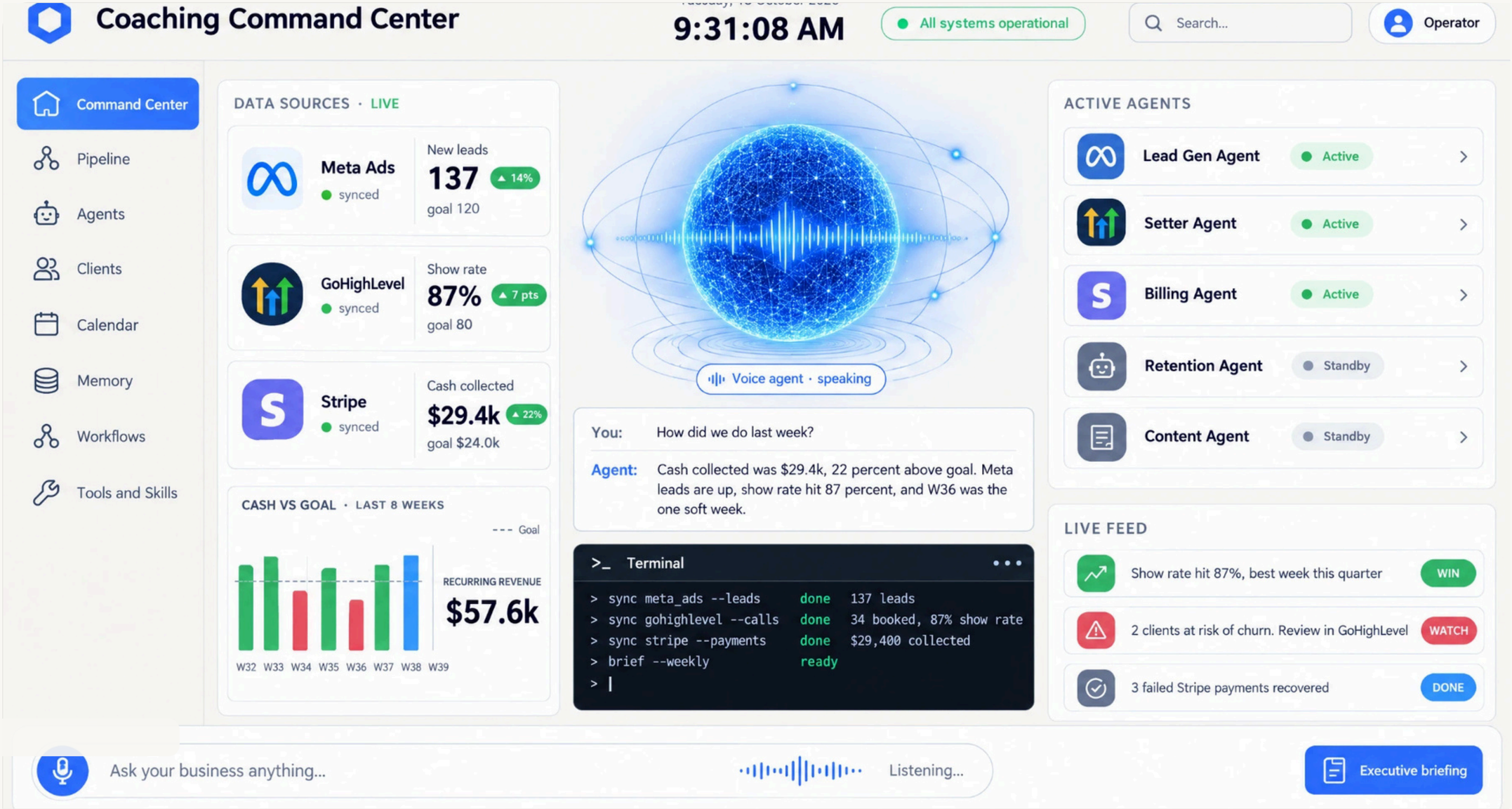
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Level 3: Vibe-Coded Dashboard Microtool



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Level 4: Jarvis Command Center



AGENTIC DASHBOARD

Here are some ideas for agentic dashboards.

Acquisition
Leads, cost per lead, ad spend, lead sources

Revenue Ops
Calls booked, show rate, close rate, cash collected

Social Media Ops
Reach, DMs, content that drives leads

Referrals
Referrals, reviews, testimonials

Retention Ops
Renewals, churn risk, lifetime value

Client Success
Attendance, progress, wins, NPS

Cash & Profit
MRR, expenses, margin, runway

Team Capacity
Coach load, utilization, open spots

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AI is no longer a tool, it’s headcount.

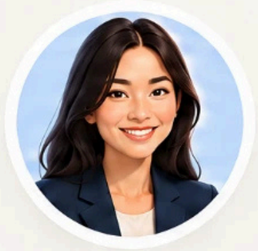
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You, the CEO



Marketing Lead

- AI CMO
- AI Social Media Manager
- AI Meta Ads Manager
- AI Email Marketer



Operations Manager

- AI Project Manager
- AI CFO



Sales Lead

- AI Sales Coach
- AI Rev Ops



Client Success Manager

- AI Client Services Rep
- AI Onboarding Agent
- AI Retention Agent

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When does AI work for you?

Chat → Routine → Trigger

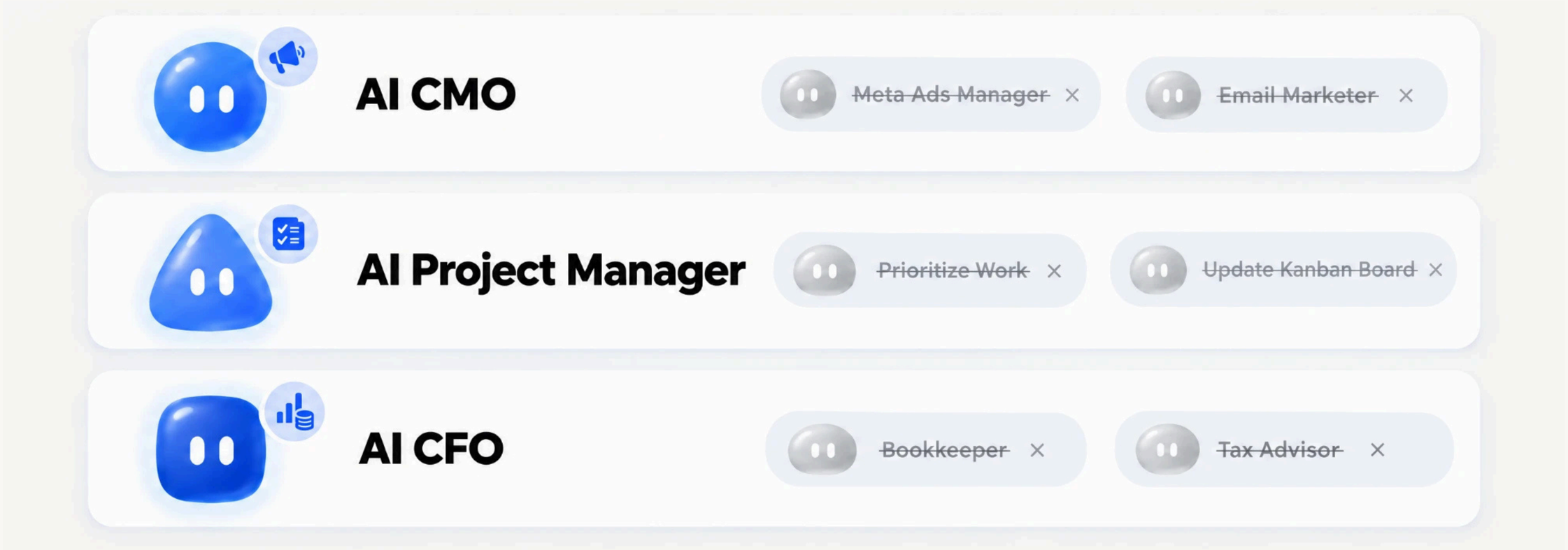
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Hire for the role, not the task.

Start with a higher level job title like:





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My gift to you for coming today:

The Agentic CEO Kit

Contains 2 packages:

1. Agentic Dashboard Creator
2. AI Employee Creator

Scan to Get Kit

agenticsociety.com/downloads/mastermind-mixer

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Want more of this?

Apply to join Agentic Society

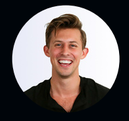
Next steps:

1. Watch video to see benefits
2. Apply and book a call
3. Audition with Austin Distel

Scan now to explore membership

agenticsociety.com/apply

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Share your AI outcomes

ALL EVENTS

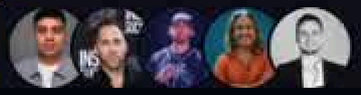
EVENT RECAP MASTERMIND MIXER

IN THIS MASTERMIND, WE TALKED ABOUT…

AI employees that close contracts, write the news, and sit in your meetings.



Friday, July 3, 2026 · 12:00 PM – 4:00 PM Industrious, Austin, TX



Oscar Hidalgo, Justin Day and 38 others

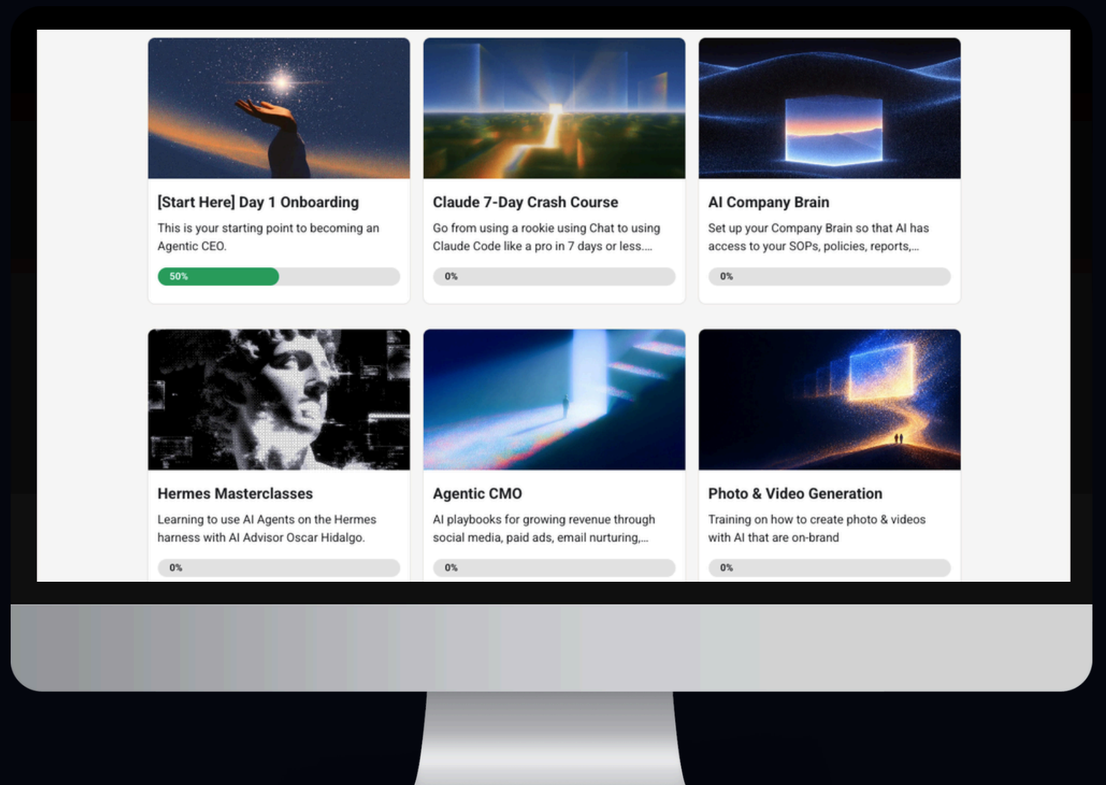
CONNECT WITH THE PEOPLE IN THE ROOM →


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Want more of this?

We'll help you install

3 AI Employees in your first 90 days to

grow sales, cut costs, and get your time back



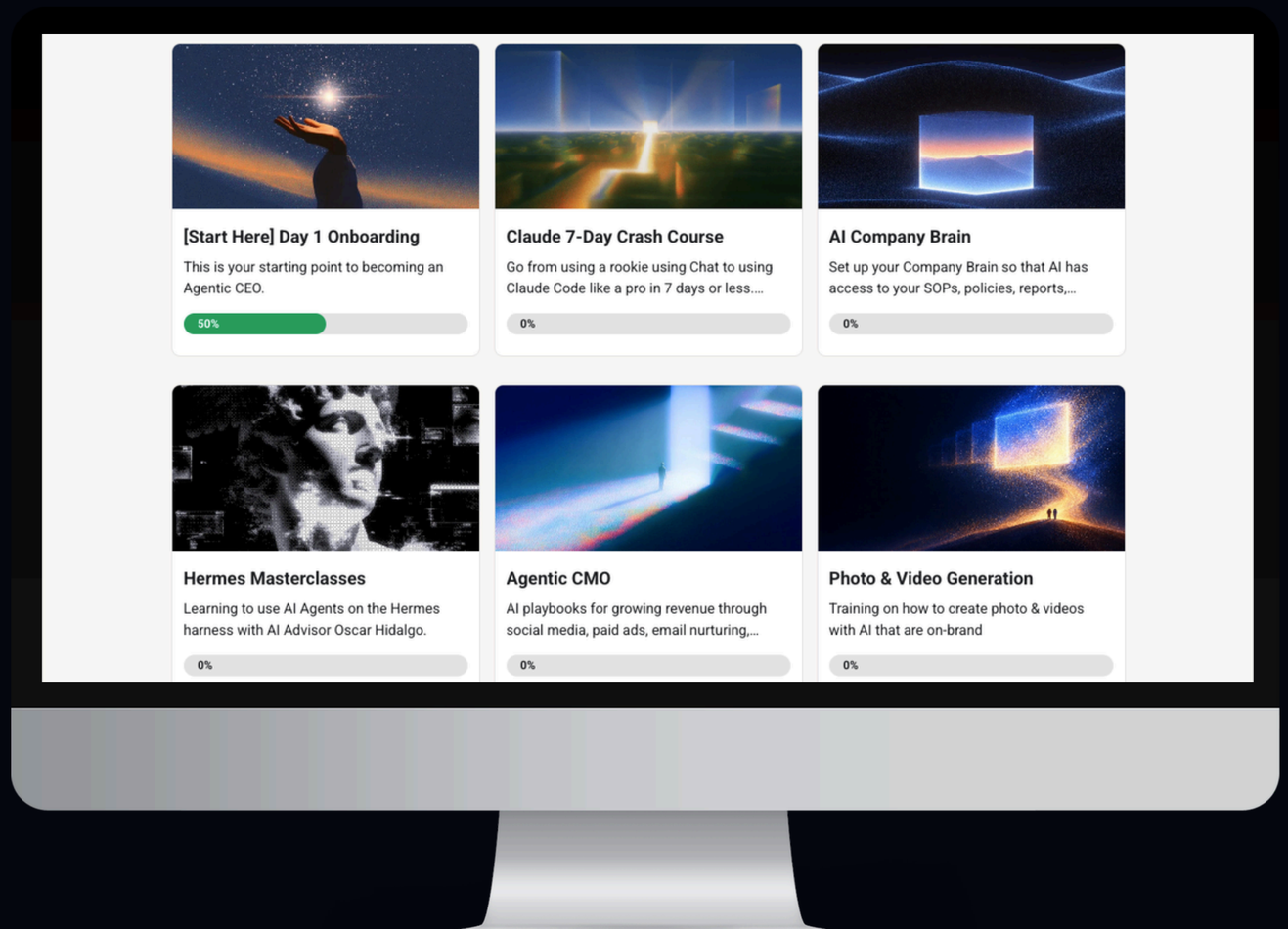
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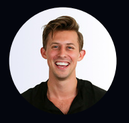
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Courses & AI Playbooks

Agentic Academy



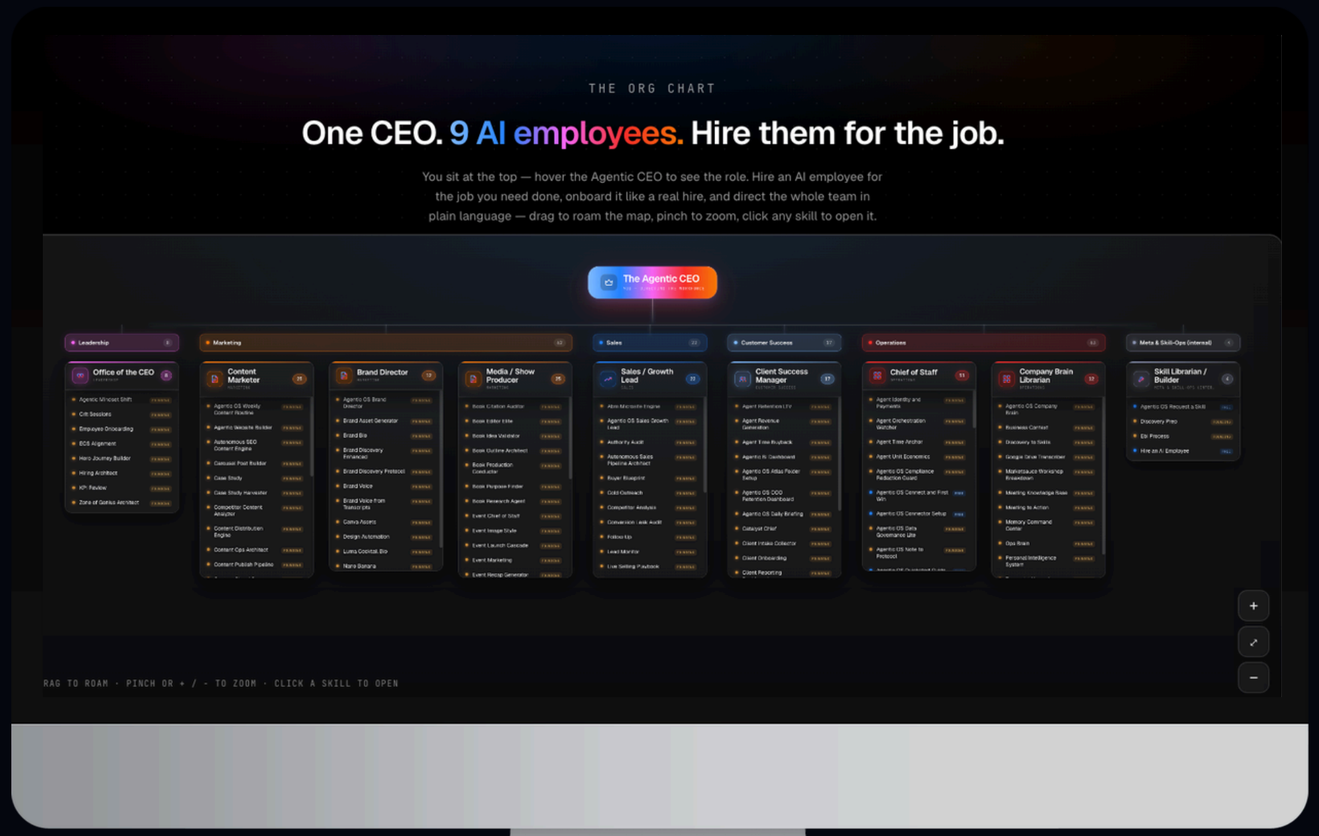
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Codebases, Skills, Plugins

Agentic OS



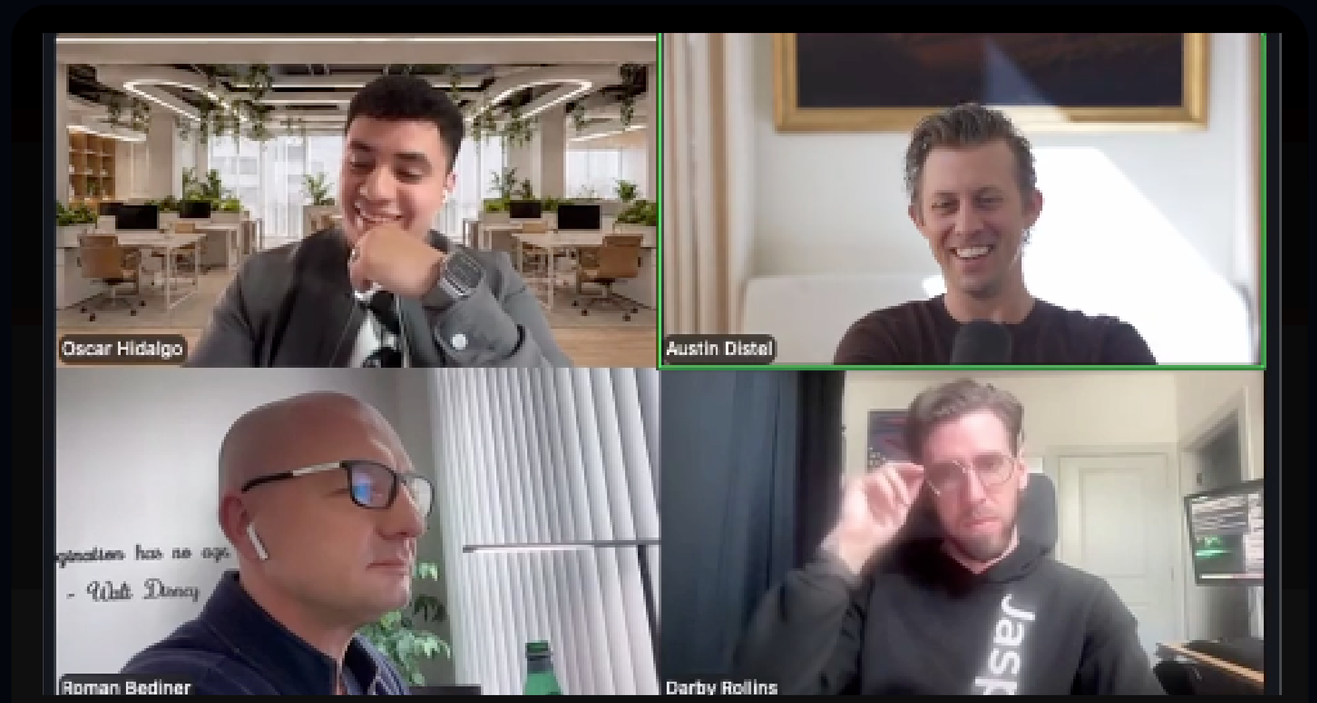
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Mastermind Calls & Slack Community

AI Advisors



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Meetups, Workshops, Events

2-Day AI Hackathon



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Bonus: Austin chapter meetup

In-Person AI Boardroom 2x/mo



The next cohort

Starts in 7 days, next Friday



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MEMBER BENEFITS

- Agentic OS: 100+ Skills & Plugins
- Events 2x/mo at HQ in Austin
- Weekly Calls 90-min AI Mastermind
- Agentic Academy with playbooks
- Quarterly 2-Day Hackathons
- Private member community on Slack

$6K In 90 days, we'll help you install 3 AI Employees, guaranteed.

Scan now to book your call with Austin Distel



Meet your tribe of AI-obsessed founders, execs, and AI builders


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